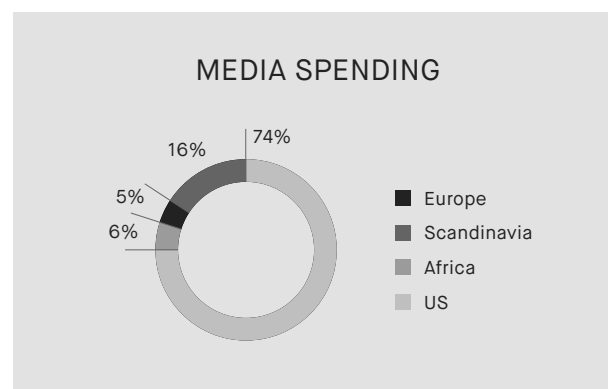


# BUSINESS OVERVIEW

Revenue created through the sale of assets, outside of those assets created for the purpose of being sold as part of the core business, are not included in the quarterly report.



Interest earned through mechanisms such as checking or money market accounts are also not included. This information will be published at a later date.

Media Inc. reported media spending of \$20.4 billion for its fiscal year 2018. Total revenues, tallied \$500.3 billion. These revenues came from sales across Media Inc.'s global umbrella of physical stores, including e-commerce businesses. The firm did not separately list amortization and depreciation on its income statement.

